3 WAYS TO EARN POINTS

1. SIGN UP POINTS

- Sign up for Retailer Rewards by July 1, 1994, using the perforated reply card below, and get 3,000 points automatically.

2. POINT-OF-SALE POINTS

- Different point values are assigned to P.O.S. materials. The more material you display, the more points you accumulate.
- Philip Morris Sales Representatives will verify the P.O.S. material on display when they visit your store. The P.O.S. will be recorded on a checklist, mailed in, and the points credited to your account.

SEE HOW MANY POINTS YOU'VE EARNED

- You'll receive Retailer Rewards statements during the promotion that track the points you've accumulated and provide ordering instructions.

3. CATALOG POINTS

- Marlboro Country Store catalogs include trackable identification codes.
- Each time customers place valid orders from a catalog they pick up in your store, you get 1,000 points.
- To reorder catalogs while supplies last, call 1-800-577-3777.

INCREASE YOUR CHANCES TO EARN POINTS. KEEP YOUR CATALOG DISPLAY FULLY STOCKED THROUGHOUT THE PROMOTION. CALL TO ORDER CATALOGS:

1-800-577-3777

BEFORE YOUR SUPPLY OF CATALOGS IS EXHAUSTED.

SIGN UP FOR RETAILER REWARDS TODAY!

☐ I am participating as an individual store – Retail Control #

☐ I am participating as part of a chain – Key Account #

Store Name

Store Address

City State Zip

Store Tel. # (Area Code)

By signing below, I certify that I am a Retail Master Account, I am 21 years of age or older, and am authorized to receive Retailer Rewards merchandise on behalf of the participating store or chain.

Mr / Mrs / Ms Title

Signature (Required) Date of Birth (Required)

Source: https://www.industrydocuments.ucsf.edu/docs/mmwy0003

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